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IMPLEMENTATION OF MARKETING MIX STRATEGY FOR START-UP ...Figure 2 – Market Segmentation Steps (Source: William J. Stanton, Fundamentals Of Marketing, 10th Edition) The Level Of Consumption Of Fruit Is Very Large, This Is A Potential Market For PT Redceri Indonesia. The Availability Of Fruit Combining Is Still Limited, Because The Existing Producers Are Still Limited From Abroad Or Imported Products. May 1th, 20241 The Marketing Mix 1 - Cambridge University Press8 Professional English In Use Marketing 1 A The Ps The Marketing Mix Is The Combination Of Techniques Used To Market A Brand. The Techniques Are Often Called The Ps. Originally There Were Four Ps: Product (or Service): What You Sell, And The Variety Or Range Of Products You Sell. This Includes The Quality (how Good It Is), Branding (see Units 16–18), And Reputation (the Opinion The Consumers ... May 1th, 2024PENGUJIAN EFEK MARKETING MIX DAN PERLINDUNGAN PADA SEKTOR

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